



“Everyone has been made for some particular work,
and the desire for that work has been put in every
heart.” Rumi

AUD is proud to announce its Annual Career Fair

Date: Tuesday, March 20, 2018

Time: 11:00 AM - 5:00 PM

Venue: AUD Knights Arena

Online registration is open till 8th of February 2018

<http://careerfair.aud.edu>

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Introduction

Welcome to AUD's Annual Career Fair 2018. It is again the time to reach out to our Public and Private Business partners within the Local and International market to come together in order to promote professional success among our students and alumni who represent the engines for future growth and innovation.

The Career Fair will provide an opportunity for students and alumni to get an overview of what is it like to work for a certain company/industry that seem interesting to them. Moreover, the career fair provides an opportunity to all employers to reach out to a large number of candidates in a one-stop environment, increase brand awareness, meet non-traditional candidates that are not represented within the regular pool of resumes the company received, and meet and network with other corporations. Finally, companies have the opportunity to conduct interviews, gather CVs, and even schedule meetings with potential candidates they meet at the Career Fair.

I would like to take the chance to extend a warm welcome to our partnering companies that have been over the years so supportive throughout all our career initiatives, and extend a welcoming hand to our new partners hoping that this year will bring more collaboration and engagement among the Academic and Business communities in order to further endorse the professional growth of our future business partners!

I look forward welcoming you all on our campus.

Sincerely,

A handwritten signature in blue ink, reading 'Tala K. Makhoul'.

Tala K. Makhoul
Director of Student Retention and Success Office



Terms & Conditions for AUD Career Fair

Registration

Kindly note, that due to the overwhelming responses we receive for the participation in the Career Fair every year, early registration is highly advised. The companies that do not select a Participation Package will be given 2 weeks after their registration to select a package. If the company does not select a package within the given period, we will have to cancel the company's registration in order for us to allow other companies to register.

Payment

Please note, all registered companies will be required to pay 25% of their registration fee by January 4, 2018,¹ and the full amount of the package by February 15, 2018. Companies that fail to pay their 25% by the above-listed date will lose their participation at the Career Fair. Please note that in the case of cancellation 2 weeks prior to the date of the Career Fair, you will be refunded back your payment minus the 25% paid deposit.

Booth Setup

Booth allocation for the Career Fair is on a first come first served basis. The location of your booth along with the map of the venue for the Career Fair will be communicated with all participant towards the end of February.

Gold and Silver Sponsorship Packages are allowed to build their own booth. However, the setup of the booth needs to conform to the guidelines shared and highlighted in the Damage and Liability Agreement that will need to be signed prior to the setup date.

Refreshments and Lunch Hour

Refreshments and Snacks will be provided at the venue throughout the Career Fair. The timings for the lunch hour are 1:00 PM – 3:00 PM. However, we would appreciate if a company representative is always present at the booth.



¹ Kindly note, that this amount is NON-REFUNDABLE in case there is any cancellation from the company's end two weeks prior to the event.

GOLD SPONSORSHIP PACKAGE

AED 40,000

Gold sponsorship of “**AUD Annual Career Fair**” includes a prominent site at the exhibit hall, billing credit on all Career Fair publications (brochures, flyers, press releases, etc.).

Exhibition Space

Your exhibition space will have a width of six meters and a depth of three meters (6m X 3m). Two tables, six chairs, and two electrical outlets will be provided.

Career Fair Booklet

A **two-page** corporate profile will be prominently placed in the **Career Fair Booklet**, listing types of career/internship opportunities available. **One free inside front or back cover colored advertisement if available OR one free inner page colored advertisement in the Career Fair Booklet.**

Refreshments

Refreshments will be available for **six** company representatives: lunch, morning and afternoon tea or coffee, and water.

Corporate Presentation *(optional)*²

Aims at increasing exposure of your company/industry during the Career Fair or preceding it. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis.

Interview Facilities *(optional)*³

To facilitate your interview process, we can provide you with an interviewing room on-campus. If interested, we recommend that you make your reservations as early as possible. This service is available to you during the event or after the event.

Promoters on Campus⁴

To help promote your company we will allow you to have **a kiosk and 2 promoters** on campus during the event and for two other days of your choice after the Career Fair. The usage of this benefit is valid until the end of 2018.

Advertisements⁵

To promote your company even further we will be providing the company the permission to **display company advertisements** on AUD Campus Screens **over a period of one month**. In addition to the free screen ads, you will be given free advertisement in the AUD Review Spring/Summer edition, which will be issued in September 2018. The free advertisement that will be provided is the inside back cover (*rate card worth AED 12,000).

² Please note, that it is on first come first served basis

³ Please note, that it is on first come first served basis

⁴ More information will be provided upon request from the company.

⁵ More information will be provided upon request from the company.

SILVER SPONSORSHIP PACKAGE

AED 20,000

Silver sponsorship of “**AUD Annual Career Fair**” includes a prominent site at the exhibit hall, billing credit on all Career Fair publications (brochures, flyers, press releases, etc.).

Exhibition Space

Your exhibition space will have a width of four meters and a depth of three meters (4m X 3m). Two tables, four chairs, and two electrical outlets will be provided.

Career Fair Booklet

A **one inner page** corporate profile will be prominently placed in the **Career Fair Booklet**, listing types of career/internship opportunities available. Silver sponsors are offered **one page of free inner page color advertisement in the Career Fair Booklet**. In addition Silver Sponsors are also offered one back page cover colored advertisement at a reduced price of AED 2,500 and inside front page colored advertisement at a reduced price of AED 1,650.

Refreshments

Refreshments will be available for **four** company representatives: lunch, morning and afternoon tea or coffee, and water.

Corporate Presentation *(optional)*⁶

Aims at increasing exposure of your company/industry during the Career Fair or preceding it. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis.

Interview Facilities *(optional)*⁷

To facilitate your interview process, we can provide you with an interviewing room on-campus. If interested, we recommend that you make your reservations as early as possible. This service is available to you during the event or after the event.

Promoters on Campus⁸

To help you promote your company we will allow you to have **two promoters** on campus during the event and for **only one other day** of your choice after the Career Fair. The usage of this benefit is valid until the end of 2018.

Advertisements⁹

To promote your company even further we will be providing the company the permission to **display company advertisements** on our AUD Campus Screens over a period of **two weeks**. In addition to the free screen ads, you will be given free advertisement in the AUD Review Spring/Summer edition, which will be issued in September 2018. The free advertisement that will be provided is the inside page AD (*rate card worth AED 7,500).

⁶ Please note, that it is on first come first served basis

⁷ Please note, that it is on first come first served basis

⁸ More information will be provided upon request from the company.

⁹ More information will be provided upon request from the company.

BRONZE SPONSORSHIP PACKAGE

AED 10,000

Bronze sponsorship of “**AUD Annual Career Fair**” includes preferential selection of site at the exhibition hall and appearance on all Career Fair publications (brochures, flyers, press releases, etc.)

Exhibition Space

Your exhibition space will have a width of three meters and a depth of three meters (3m X 3m). One table, four chairs, and two electrical outlets will be provided.

Career Fair Booklet

A **one-page** corporate profile will be placed in the booklet, listing types of career/internship opportunities available. One inner page of colored advertisement at a reduced rate of AED 1,200, for additional advertisement, the regular price of advertisement listed below will need to be paid.

Refreshments

Refreshments will be available for **three** company representatives: lunch, morning and afternoon tea or coffee, and water.

Corporate Presentation *(optional)*¹⁰

Aims at increasing exposure of your company/industry during the Career Fair or preceding it. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis.

Interview Facilities *(optional)*¹¹

To facilitate your interview process, we can provide you with an interviewing room on-campus. If interested, we recommend that you make your reservations as early as possible.

Promoter OR Advertisements¹²

To help promote your company you will get the choice of **ONE day of having two promoters on AUD Campus OR to have ONE week of company free advertisements on AUD Campus Screens**. The offer is valid till end of 2018.

¹⁰ Please note, that it is on first come first served basis

¹¹ Please note, that it is on first come first served basis

¹² More information will be provided upon request from the company.

PARTICIPATION PACKAGE

AED 5,000

Exhibition Space

Your exhibition space will have a width of three meters and a depth of two meters (3m X 2 m). One table, two chairs, and two electrical outlets will be provided.

Career Fair Booklet

A **half-page** corporate profile will be placed in the booklet, listing types of career/internship opportunities available. For further advertisement please check the advertisement options highlighted below.

Refreshments

Refreshments will be available for **two** company representatives: lunch, morning and afternoon tea or coffee, and water.

Corporate Presentation

Aims at increasing exposure of your company/industry during the Career Fair or preceding it. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis.

OPTIONS FOR ADVERTISEMENTS IN THE CORPORATE PROFILE BOOKLET

If you are interested in placing an advertisement in the **Career Fair Booklet**, below is a list of options & costs:

Option A: Back Page Cover	AED 5,000
Option B: Inside Front Page Colored	AED 3,300
Option C: Inside Back Page Colored	AED 3,300
Option D: Inner Pages Colored	AED 2,500

**Please complete your company's registration online by no later than
Thursday, February 8, 2018: <http://careerfair.aud.edu>**

For any queries please contact Career Services Department, AUD,
Telephone: +971 4 399-9000 or Email: careerfair@aud.edu