“The future depends on what you do today.”
Mahatma Gandhi
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Payment

Please note, that as per the changes in the policies. All the companies will be required to pay 25% by January 5, 2016 and full amount of the package prior to the Career Fair. The deadline to finalize the full payment is on February 11, 2016.

Booth Setup

Booth location for the Career Fair is on first come first served basis. However, please note that the location is subject to change as per Career Services Personnel’s discretion.

The Gold, and Silver Packages are allowed to set up their own booth. However, please note, that a Damage and Liability Agreement has to be signed prior to the set up date. Companies will need to abide to the policies/procedures highlighted in the agreement pertaining to the construction of their booth.

Refreshments and Lunch Hour

Refreshments and Snacks will be provided throughout the Career Fair. The timings for the lunch hour are: 1:00 PM – 3:00 PM. However, we would appreciate if someone is always manning the booth.
Introduction

Welcome to AUD’s Annual Career Fair 2016! It is again the time to reach out to our Public and Private Business partners in the Local and International market to come together in order to promote professional success among our students and alumni which represent the engines for future growth and innovation.

The Career Fair will provide an opportunity for students and alumni to get an overview of what is it like to work for a certain company/industry that seem interesting for them. It will also provide an opportunity for employers to share their expectations with job candidates and also gather resumes and conduct informal interviews with potential candidates. Finally, the career fair provides an opportunity to all employers to reach out to a large number of candidates in a one-stop environment, increase brand awareness, meet non-traditional candidates that are not represented within the regular pool of resumes the company received, and meet and network with other corporations.

Lastly, I would like to take the chance to extend a warm welcome to our partnering companies that have been so supportive throughout all our career initiatives over the years, and extend a welcoming hand to our prospective partners hoping that this year will bring more collaboration and engagement among the Academic and Business communities in order to further endorse the professional growth of our future business partners!

I look forward welcoming you all on our campus.

Sincerely,

Tala K. Makhlouf
Director of Student Retention and Success Office
## GOLD SPONSORSHIP PACKAGE

**AED 40,000**

Gold sponsorship of “AUD Annual Career Fair” includes a prominent site at the exhibit hall, billing credit on all Career Fair publications (brochures, flyers, press releases, etc.) and **ONE free inner page color advertisement in the Career Fair Booklet.**

### Exhibition Space
Your exhibition space will have a width of six meters and a depth of three meters (6m X 3m). Two tables, six chairs and two electrical outlets will be provided.

### Career Fair Booklet
A **two-page** corporate profile will be prominently placed in the **Career Fair Booklet**, listing types of career/internship opportunities available. Gold sponsors are offered **ONE inside front page colored advertisement at a preferred (AED 2,500 instead of AED 5,000), or inside back cover (AED 1,650 instead of 3,300).**

### Refreshments
Refreshments will be available for **six** company representatives: lunch, morning and afternoon tea or coffee, and water.

### Corporate Presentation *(optional)*
Aims at increasing exposure of your company/industry. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis. This can be held at AUD the week before the Career Fair or after the event.

### Interview Facilities *(optional)*
To facilitate your interview process, we can provide you with an interviewing room on-campus. If interested, we recommend that you make your reservations as early as possible. This service is offered to you one week prior to the event.

### Promoters on Campus
To help promote your company we will allow you to have **a kiosk and 2 promoters** on campus during the event and for two other days of your choice after the Career Fair.

### Advertisements
To promote your company even further we will be providing the company the permission to display company advertisements on our AUD Campus Screens **over a period of one month.**

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1 Please note, that it is on first come first served basis
2 Please note, that it is on first come first served basis
3 More information will be provided upon request from the company.
4 More information will be provided upon request from the company.
SILVER SPONSORSHIP PACKAGE

AED 20,000

Silver sponsorship of “AUD Annual Career Fair” includes a prominent site at the exhibit hall, billing credit on all Career Fair publications (brochures, flyers, press releases, etc.) and half a page color free advertisement in the Career Fair Booklet.

Exhibition Space
Your exhibition space will have a width of three meters and a depth of three meters (3m X 3m). Two tables, four chairs and two electrical outlets will be provided.

Career Fair Booklet
A one inner page corporate profile will be prominently placed in the Career Fair Booklet, listing types of career/internship opportunities available. Silver sponsors are offered one inner color page at a reduced price of AED 1200, for additional advertisement, the regular price of advertisement listed below will need to be paid.

Refreshments
Refreshments will be available for four company representatives: lunch, morning and afternoon tea or coffee, and water.

Corporate Presentation (optional)\(^5\)
Aims at increasing exposure of your company/industry. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis. This can be held at AUD the week before the Career Fair or after the event.

Interview Facilities (optional)\(^6\)
To facilitate your interview process, we can provide you with an interviewing room on-campus. If interested, we recommend that you make your reservations as early as possible.

Promoters on Campus\(^7\)
To help you promote your company we will allow you to have two promoters on campus during the event and for only one other day of your choice after the Career Fair.

Advertisements\(^8\)
To promote your company even further we will be providing the company the permission to display company advertisements on our AUD Campus Screens over a period of two weeks.

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\(^5\) Please note, that it is on first come first served basis
\(^6\) Please note, that it is on first come first served basis
\(^7\) More information will be provided upon request from the company.
\(^8\) More information will be provided upon request from the company.
# BRONZE SPONSORSHIP PACKAGE

AED 10,000

Bronze sponsorship of “AUD Annual Career Fair” includes preferential selection of site at the exhibition hall and appearance on all Career Fair publications (brochures, flyers, press releases, etc.)

## Exhibition Space
Your exhibition space will have a width of three meters and a depth of three meters (3m X 3m). One table, four chairs and two electrical outlets will be provided.

## Career Fair Booklet
A one-page corporate profile will be placed in the booklet, listing types of career/internship opportunities available. One inner page of advertisement at reduced rate of AED 1200, for additional advertisement, the regular price of advertisement listed below will need to be paid.

## Refreshments
Refreshments will be available for three company representatives: lunch, morning and afternoon tea or coffee, and water.

## Corporate Presentation (optional)\(^9\)
Aims at increasing exposure of your company/industry. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis. This can be held at AUD the week before the Career Fair or after the event.

## Interview Facilities (optional)\(^10\)
To facilitate your interview process, we can provide you with an interviewing room on-campus. If interested, we recommend that you make your reservations as early as possible.

## Promoter OR Advertisements\(^11\)
To help promote your company you will get the choice of ONE day of having two promoters on AUD Campus OR to have ONE week of company free advertisements on AUD Campus Screens.

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\(^9\) Please note, that it is on first come first served basis
\(^10\) Please note, that it is on first come first served basis
\(^11\) More information will be provided upon request from the company.
PARTICIPATION PACKAGE

AED 5,000

Exhibition Space
Your exhibition space will have a width of three meters and a depth of two meters (3m X 2 m). One table, two chairs and two electrical outlets will be provided.

Career Fair Booklet
A half-page corporate profile will be placed in the booklet, listing types of career/internship opportunities available. For further advertisement please check the advertisement options highlighted below.

Refreshments
Refreshments will be available for two company representatives: lunch, morning and afternoon tea or coffee, and water.

Corporate Presentation
Aims at increasing exposure of your company/industry. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis. This can be held at AUD the week before the Career Fair or after the event.

OPTIONS FOR ADVERTISEMENTS IN THE CORPORATE PROFILE BOOKLET

If you are interested in placing an advertisement in the Career Fair Booklet, below is a list of options & costs:

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Option A</td>
<td>Back Page Cover</td>
<td>AED 5,000</td>
</tr>
<tr>
<td>Option B</td>
<td>Inside Front Page Colored</td>
<td>AED 3,300</td>
</tr>
<tr>
<td>Option C</td>
<td>Inside Back Page Colored</td>
<td>AED 3,300</td>
</tr>
<tr>
<td>Option D</td>
<td>Inner Pages Colored</td>
<td>AED 2,500</td>
</tr>
</tbody>
</table>

Please complete your company’s registration online by no later than Thursday the 11th of February 2016: [http://careerfair.aud.edu](http://careerfair.aud.edu)

For any queries please contact: Career Services Department, AUD,
Telephone: +971 4 399-9000 or Email: careerfair@aud.edu