AUD is proud to announce its annual Career Fair “ACT now: AUD Careers Today”.

Date  Tuesday the 25th of March 2014
Time  10:00 AM - 6:00 PM
Venue  AUD Knights Arena

Online registrations accepted by no later than 27th of February 2014 at:

http://careerfair.aud.edu

SPONSORSHIP PACKAGES

There are several ways in which your company can participate in “ACT now”:

**MAIN SPONSORSHIP PACKAGE**

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AED 16,500 (if shared between 3 or 4 sponsors)</td>
<td>AED 33,000 (if shared between 2 sponsors)</td>
</tr>
<tr>
<td>AED 49,500 (if 1 sponsor)</td>
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</tr>
</tbody>
</table>

Main sponsorship of “ACT now” includes a prominent site at the exhibit hall, billing credit on all ACT now publications (brochures, flyers, press releases, etc.) and one color advertisement in the *ACT now booklet.*

**Exhibition Space**

Your exhibition space will have a width of six meters and a depth of three meters (6m X 3m). Two tables, four chairs and two electrical outlets will be provided.

**“ACT now” Corporate Profiles Booklet**

A *two-page* corporate profile will be prominently placed in the ACT now booklet, listing types of career/internship opportunities available. Main sponsors are offered one free inner pages color advertisement – or a reduced rate if back cover preferred (AED 2,800 instead of AED 5,000), or inside back cover (AED 1,100 instead of 3,300).

**Refreshments**

Refreshments will be available for *six* company representatives: lunch, morning and afternoon tea or coffee, and water.

**Corporate Presentation (optional)**

Aims at increasing exposure of your company/industry. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis. This can be held at AUD the week before the Career Fair or after the event.

**Interview Facilities (optional)**

To facilitate your interview process, we can provide you with an interviewing room on-campus. If interested, we recommend that you make your reservations as early as possible.
**SUPPORT SPONSORSHIP PACKAGE**

**AED 8,500**

Support sponsorship of “**ACT now**” includes preferential selection of site at the exhibition hall and appearance on all ACT now publications (brochures, flyers, press releases, etc.)

**Exhibition Space**

Your exhibition space will have a width of three meters and a depth of three meters (3m X 3m). One table, three chairs and two electrical outlets will be provided.

“**ACT now**” Corporate Profiles Booklet

A **one-page** corporate profile will be placed in the booklet, listing types of career/internship opportunities available.

**Refreshments**

Refreshments will be available for **four** company representatives: lunch, morning and afternoon tea or coffee, and water.

**Corporate Presentation (optional)**

Aims at increasing exposure of your company/industry. Please bear in mind that space is limited and will be made available to companies on a first-come-first-served basis. This can be held at AUD the week before the Career Fair or after the event.

**Interview Facilities (optional)**

To facilitate your interview process, we can provide you with an interviewing room on-campus. If interested, we recommend that you make your reservations as early as possible.

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**CORPORATE PACKAGE**

**AED 1,500**

**Exhibition Space**

Your exhibition space will have a width of three meters and a depth of two meters (3m X 2 m). One table, two chairs and two electrical outlets will be provided.

“**ACT now**” Corporate Profiles Booklet

A **half-page** corporate profile will be placed in the booklet, listing types of career/internship opportunities available.

**Refreshments**

Refreshments will be available for **two** company representatives: lunch, morning and afternoon tea or coffee, and water.

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**ADVERTISEMENTS IN THE CORPORATE PROFILE BOOKLET**

If you are interested in placing an advertisement in the **ACT now** Corporate Profiles booklet, below is a list of options & costs:

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Option A:</strong></td>
<td>Back Page Cover</td>
<td>AED 5,000</td>
</tr>
<tr>
<td><strong>Option B:</strong></td>
<td>Inside Front Page Colored</td>
<td>AED 3,300</td>
</tr>
<tr>
<td><strong>Option C:</strong></td>
<td>Inside Back Page Colored</td>
<td>AED 3,300</td>
</tr>
<tr>
<td><strong>Option D:</strong></td>
<td>Inner Pages Colored</td>
<td>AED 2,500</td>
</tr>
<tr>
<td><strong>Option E:</strong></td>
<td>Inner Pages Black and White</td>
<td>AED 1,700</td>
</tr>
</tbody>
</table>

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Please complete your company’s registration **online** by no later than Thursday the 27th of February 2014:

[http://careerfair.aud.edu](http://careerfair.aud.edu)

For any queries please contact:

Hina Umair, Career Services Assistant Manager, AUD, T. +971 4 3183119, [careerfair@aud.edu](mailto:careerfair@aud.edu)